

# COMMERCIAL SERVICES

NAR helps you and your business thrive by providing member services and resources developed specifically for commercial real estate professionals.

## ADVOCACY

[www.realtor.org/political-advocacy](http://www.realtor.org/political-advocacy)

### Federal Level:

- Annual Public Policy Priorities
- Federal Issues Tracker
- Commercial Issues & Actions Brief
- Washington Report

### State & Local Levels:

- REALTOR® Party Initiatives
- RPAC
- Broker Involvement Program

## RESEARCH

[www.realtor.org/commercial/research](http://www.realtor.org/commercial/research)

- Commercial Real Estate Lending Trends Annual Report
- Commercial Real Estate Market Trends Quarterly Report
- Commercial Real Estate Outlook Quarterly Report
- Expectations and Market Realities in Real Estate Annual Report
- Local Market Assessment Case Studies
- REALTOR® University Journal of the Center for Real Estate Studies

## EDUCATION & NETWORKING

[www.realtor.org/commercial/edu](http://www.realtor.org/commercial/edu)

- Designations – ALC, CCIM, CIPS, CPM, CRE, SIOR
- Online & Classroom Courses, with and without continuing education (CE) credit
- REALTOR® University Master's Degree
- Local, National & International Networking Events

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[Realtor.org/commercial](http://Realtor.org/commercial)



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## PUBLICATIONS & RESOURCES

*www.realtor.org/commercial*

- Commercial Connections Magazine
- Legal and Risk Management Resources
- Field Guides
- NAR Library –eBooks, Journals, Audiobooks
- REALTOR® Magazine Commercial coverage
- NAR Weekly Report Commercial section
- Business Letter Templates
- Commercial Forms (through REALTOR Benefits® Program partner, zipLogix™), where licensed by state and local boards to zipLogix™ (some fees, which are set by state and local boards, may apply)

## TECH & DATA

*www.realtor.org/commercial/tech*

- CommercialSearch™ Property Listing Platform
- REALTORS® Property Resource (RPR)
- Xceligent® Research & Property Data Platform, through the REALTOR Benefits® Program
- realtor.com/International
- NAR REach® Technology Accelerator Program Companies
- CRTLabs, studying emerging technology

## REALTOR BENEFITS® PROGRAM OFFERS & SAVINGS

*www.realtor.org/RealtorBenefits*

- Banking Services & Credit Card
- Personal Insurance
- Gifting & Marketing Resources
- Electronics & Mobile Technology
- Travel & Automotive
- Technology Services
- Office Supplies & Services
- Transaction Management
- Educational Tools
- Risk Management

Stay connected to the latest updates, trends and resources available by keeping your NRDS record up to date with current contact information and your fields of business.

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